



# Facilitating meaningful relationships

## Company

Health Care organization, CT HQ, with 24,000 employees, offices and establishments across the US, providing high-quality, affordable health care services to improve the health of their members and the communities they serve.

## Company challenge

The company's HR vision is to employ mission-driven workers who understand the essence of customer service and care. The company has invested heavily in locating qualified, diverse candidates. However, their challenge in keeping costs down and time well spent. The recruitment team was seeking a solution to help them locate and attract more reliable, well qualified, diverse candidates that align with their mission and vision. The end goal has been to spend more time with the hiring managers on finding candidates whose personal values and skills match the culture and skills required to be successful in their careers.

## Solution

Using Joonko's diversity hiring solution, the recruiting team saved time on active sourcing the candidates and enjoyed a vast and constant stream of pre-vetted and qualified candidates to their recruiting software. This enabled them to work hand in hand with the hiring managers and create truly meaningful conversations with candidates and assess their compatibility with the company's vision and requirements.

**1.4x**

Increase incoming Diversified candidates applications

**6.5**

Hours saved weekly per recruiter on active sourcing

**35%**

Reduction in time in the overall interview to the hiring process

### **"Our organization is all about people.**

As an organization that caters to individuals from all walks of life, it was important for us to have a diversified team as possible. Joonko helped us reignite our journey towards diversity with great candidates and do it so easily, without any advanced technical requirements

-J., Head of recruiting team and HR initiatives