

# Game changer for talent acquisition teams

## Company

Information Technology and Services, Dallas, TX HQ, with 1500+ employees (90% US-based), with multiple offices across the US, providing services to US and global companies, interfacing with service providers.

## Company challenge

The company uses recruiting software which provides them with good candidates, however, the company wanted to receive more applications from underrepresented groups in order to increase diversity within the firm.

## Solution

Once the company implemented Joonko's solution, the recruiting teams started receiving diverse candidate applications, enabling the company to not only to fill open positions with skilled and experienced candidates but also to increase the presence of minority employees within the workplace.

The company also reported an increase in relevant applications, reduced spam resumes, and a reduction in candidate qualification and verification.

### Within the 1-month period

**1.2x**

Increase in incoming diverse applications

**6**

Hours saved weekly on active sourcing

### Within the 3-month period

**\$14k**

Saved in company's cost-per-hire annually and save on general recruiting costs

**23%**

Reduce in time-to-fill open positions with qualified and vetted candidates

"Finding diverse candidates requires a lot of research and extra efforts. Joonko streams diverse candidates directly to my ATS, saving my team hours of work on the sourcing timeline!"

-C. Senior technical recruiter